



*For immediate release*

## **Icynene announces new Quebec-based Territory Manager**

**Mississauga, ON. 26 March 2014.** Icynene has announced that Eric Guilbert joins the Canadian-based spray foam manufacturer as Territory Manager for Quebec to grow the brand within the province. Mr. Guilbert will be responsible for driving sales efforts and increasing the organization's market share in the province.

Mr. Guilbert brings a wealth of experience to the role, most recently as Sales Account Manager at Intertek working closely with contractors, building officials and architects within Quebec.

"We are thrilled to welcome Eric to the Canadian sales team. Eric brings extensive experience and a deep understanding of the Quebec market that will help make Icynene top-of-mind among building industry professionals in the province," said Bruce Young, Canadian Sales Manager for Icynene.

Founded in Canada, Icynene is considered the pioneer of modern spray foam insulation with the release of Icynene Classic™ (LD-C-50®) in 1986.

# ENDS #

### **About Icynene Corp.**

Established in 1986, Icynene helps to build energy efficient residential and commercial structures in over 31 countries worldwide. Our portfolio of industry leading light density open cell and medium density closed cell SPF solutions are both insulation and air barrier materials for improved indoor air quality and reduced energy costs making Icynene the smart choice for builders, architects, building owners, and homeowners.

### **For more information, contact:**

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